Student Affairs Goverened by New Team

—Photo by Mike Blass

The two young men pictured above who are happily viewing a trophy won by THE GOLDEN GATER in years past, are Messrs. Bob Knox and Bill Spry. Mr. Spry, pictured at the right has recently been named Administrator of Student Affairs with Mr. Knox as his assistant.

By MARGOT P. NEILSON

Titles are misleading things. "Administrator of Student Affairs" scarcely reveals the multifold responsibilities of the person who bears this title, nor does it reveal the wide scope of the business functions of the Associated Students of San Francisco State College for which its chief administrative officer is responsible.

The young man who carries this weighty responsibility and title is Mr. William Spry who is probably more thoroughly versed in student activities than even the students themselves. Appointed to this position by the A.S. upon the resignation of Mr. Jack Healy, Bill has stepped into a place in student affairs for which he has been groomed since February of 1953 when he became Business Manager of the Associated Students.

A graduate of the College of the Pacific and a one time U.C. student, Bill holds a degree in Business Administration and is currently working for his Masters degree on the State campus.

Selected to fill the position left vacant by Bill's ascendancy from Business Manager to Administrator of Student Affairs, is Mr. Robert Knox, a resident of Mill Valley. Mr. Knox has studied at St. Norbert College, the University of Wisconsin, and the University of San Francisco.

No newcomer to campus administration, Bob served as personnel manager at the University of Illinois where he set up and managed the personnel department from the spring of 1946 to May of 1948.

It is the job of these two young men to not only handle the multiplicity of technical business problems which beset an organization as large as the Associated Students, but they must receive the many inquiries of students and faculty alike in regard to the activities program of the college. On hand to assist with these details are Miss Frances Wesenberg, secretary, Miss Joan Healy, bookkeeper, and Miss Ida Phillips, stenographer-clerk. Students seeking informtion concerning the lost and found, student directory, Kaiser Health Plan, check cashing service, mimeographing service, and general information concerning the studentbody will

(Continued on page 6)

Golden Gater

Vol. 63, No. 1 San Francisco, Thur. Sept. 15, 1955 Page 1

Enrollment Increase Foreseen as Students Register for Fall Term

8000 Expected to Fill Packed Classrooms Here

An all-time high of student enrollment is expected during the two-day registration period on campus, THE GATER learned this week. It has been predicted by the president's office that 8000 students are anticipated; a jump of 500 students over last semester's enrollment count.

Already packed classrooms are expected to be jammed tighter than ever during the fall term as workmen hurry to complete additional facilities on campus. The Laboratory School is on schedule and should be completed not later than February 1 of next year, while the Student Health Building has been started and is expected to be ready for use within the next six months.

While regular students are registering today and tomorrow, September 16 and 17 have been designated as registration days for limited students.

Students are reminded of the following dates:

September 16 — Last registration day for regular students without added fee of $2.

September 17 — Last registration day for limited students without added fee of $2.

September 19 — Instruction begins.

September 20 — Last day of registration.

September 30 — Last day for adding a course to the program.

October 18 — Last day for any change of program without fee.

October 21 — Last day for dropping a course without penality for failing work.

Students, Faculty Mourn Passing of William DeClark

Dr. William DeClark, 40 associate professor of language arts and one-time faculty adviser to the Golden Gater and Franciscan Yearbook, suffered a fatal cerebral hemorrhage at his home in Mill Valley shortly before this school semester.

The late, well-known professor, stepped outside his home to work in the garden Sunday afternoon, September 4. It was then that he was stricken.

Dr. DeClark was appointed to the faculty in the fall of 1952 and became faculty adviser to The Gater and the Franciscan. He subsequently left the Gater to devote more time to academic courses; last semester was to have been his last as Franciscan advisr.

Known fondly on the campus as a college eccentric, Dr. DeClark was recognized by his ancient Model A car. which he drove daily between the campus and his houseboat in Sausalito.

Dr. Caroline Shrodes, chairman of the Language Arts Division, commented:

"Bill had qualities that are not often combined in such large measure in one human being — gentleness, strength, and generosity of spirit. He had a rare capacity for enjoyment of life. His deepest satisfaction came from teaching at our college, continuing to satisfy his own lively intellectual curiosity, and sharing the richness of his mind and heart with his students and colleagues. We are all diminished by his death."

Sally Karg Off to France on Fulbright Scholarship Award

Sailing for France next week is Sally Karg, 23, June graduate of San Francisco State College, who was recently awarded a Fulbright Scholarship for her outstanding scholastic record.

Miss Karg, who majored in French and Spanish, completed her college requirements in two and a half years and graduated with a 2.8 grade point. She was recommended to the Instution of International Education by the advisory committee on Franco-American student exchange.

The Office Nationale des Universities et Ecoles Francaises of the French government recently confirmed her nomination for an assistantship for the year 1955-56. Miss Karg was assigned to the Lycee des Jeunes Filles Angouleme in Cherente, France.

New Language Arts, Humanities Bldg. Planned

Plans for the construction of a $1.250,000 Language Arts building are under way, President J. Paul Leonard announced this week.

Ground breaking for the new building, which will be located across the front of the campus between Nineteenth Avenue and the Business-Social Science building, is scheduled to take place in February of next year. The building should be completed by February, 1957, President Leonard added.

The large classroom building will house the Division of Language Arts and Humanities, and there will be office space for approximately 120 faculty members.

Classified Advertising Coming to Gater

As a service to San Francisco State students, THE GOLDEN GATER has opened its columns to classified advertising. Beginning in next week's edition of THE GATER, want ads will appear and will serve as a bulletin board of items for sale or wanted. See the three column announcement elsewhere in this edition for more detailed information.

College Union Hours

GRILL ROOM
7:30 a.m. to 5:00 p.m.

MAIN DINING ROOM
7:30 a.m. to 10:45 a.m.
Breakfast
10:45 a.m. to 2:15 p.m.
Lunch
2:15 p.m. to 3:30 p.m.
Afternoon Snacks
3:30 p.m. to 5:00 p.m.
Closed
5:00 p.m. to 7:00 p.m.
Dinner
8:00 p.m. to 8:30 p.m.
Coffee Break

FACULTY DINING ROOM
11:00 a.m. to 1:30 p.m.
Lunch

Evening meals by special arrangement only.

State Coeds Will Lend Glamour to Football Kick-Off Friday Night

San Francisco State College will lend additional glamour to the Parade of Lights in Berkeley, September 16. The event is the annual Football Queen Festival sponsored by the Berkeley Junior Chamber of Commerce, to which State has contributed Miss San Francisco, former student Jean Kessey, and a float with six attractive coeds, Yvette Montano, Adrienne Ayers, Cherie Duckworth, Sylvia Hollingsworth, and Rose Helen Allen.

Miss San Francisco will precede the float in a convertible headed by four San Francisco motocycle policemen. Following her will be State College's official party with football coach Joe Verducci and his assistant, Bill Harkness. Bill Spry Administrator of Student Affairs, and Assistant Administrator Bob Knox will also be member of the official party.

A motorcade of State's students, headed by Dave Kashubeck and Vince Raffelo. A.S. officers. will follow the float and complete State's participation in the hour and half procession up Berkeley's Shattuck Avenue. The parade begins at 8 p.m. and was entered by State College in conjunction with San Francisco's Junior Chamber of Commerce.

Library Hours

The campus library is open from 8 a.m. to 10 p.m. Monday through Thursday, 8 a.m. to 5 p.m. on Friday and from 9 a.m. to 1 p.m. on Saturday.

'Language In Action' Author Joins Language Arts Division

Dr. Hayawaka

Dr. S. I. Hayakawa, nationally known lecturer and authority on semantics, was recently appointed to the staff of the faculty in the Language Arts Division at the college, the Language Arts office announced last week.

The two courses Dr. Hayakawa will instruct are designated in the college bulletin as English 28-128, Introduction to General Semantics, and English 239, Workshop in Problems of Communication. The former course is an exploration of the effect of language upon human thinking, personality and behavior; a scientific approach to the problems of reading, writing, speaking, and listening. The latter course, designed for graduate students, includes exploratory studies in communication theory for advanced students; social and education implications of general semantics, cybernetics, and anthropological linguistics.

Dr. Hayakawa holds a B.A. degree from the University of Manitoba, 1927 and a M.A. degree from McGill University, 1928. He received his Ph.D. from the University of Wisconsin in 1935.

Since their arrival in the Bay Area, Dr. Hayakawa and his family have been living in Mill Valley. Dr. Hayakawa is a Japanese-Canadian. He was born in Vancouver, the son of a celebrated Japanese poet. He took up the study of General Semantics when he was a professor of Freshman English.

"Grammar and punctuation are incidental in the pro-

(Continued on page 6)

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Golden Gater

SAN FRANCISCO STATE COLLEGE

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ASSOCIATE EDITOR

PATTY MORAN
MANAGING EDITOR

JOE GRIFFIN
NEWS EDITOR

BOBBIE STORCK
SPORTS EDITOR

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HAROLD PAINTER
FEATURE EDITOR

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BUSINESS MANAGER

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Member of
The Associated Collegiate Press
and
The Bay Area Intercollegiate Press Council

SAN FRANCISCO STATE COLLEGE
1600 Holloway Avenue
San Francisco 27, California

Office of the President

To the Students of San Francisco State College:

It is a pleasure, personally as well as officially, to welcome all of you to San Francisco State College. We're proud to have you with us as we begin our 56th year of service to the community and to the state.

With your registration the rich and varied resources of the College will be avilable to you. I am certain you will find the faculty and staff ready and anxious to help you with your individual problems as well as to provide direction and encouragement for your educational efforts.

It is important that you realize, however, that the success or failure of your educational experience will in large measure be determined by your efforts. We can provide you with the materials; what you fashion from them is up to you.

It is our sincere hope—and I am confident I speak for the entire staff—that you will enjoy and profit from your associations here and that you will leave the College wiser, abler and happier for the time which you have spent with us.

J. PAUL LEONARD
President

LETTERS TO THE EDITOR

RESIDENCE OATH

Editor: Filling out a questionnaire to enable the State to establish the residence of registering students — thereby granting the State added revenue from boosted tuition fees for non-residents—is a logical step and a good business move.

However, requiring students to leave their summer jobs in pre-enrollment weeks to travel to the campus in order to fill out these forms has resulted in many, many wasted work hours and a financial loss for many more students.

Threatened with the words: 'Failure to complete this questionnaire before you come to register will result in a 4-6 hour delay in registration" I feel that this is the type of proclamation I can do without very nicely. I do not understand why it was necessary for students and students-to-be to take a verbal oath of their residence when a simple signature affixed to such a statement and sent through the mail would seem to be just as legal.

Perhaps the State felt that added postage would be required to transact this business in such a manner. It seems to me that since the State is the sole beneficiary of the added revenue procreated by this new tuition, the State should be willing to take on the expenses of mailing costs rather than working financial hardships upon the studentbody—many of whom, by the way, are self-supporting and financially unable to stand any strain upon their already tight budgets.

I, for one, was a student thus effected; and while I am very grateful for the inexpensive schooling which is afforded through our state colleges, I cannot help but feel resentment toward an administration which is so lacking in understanding of student problems.

—T.L.B.

PEDANTIC LONGHAIRS

Editor: I recently received a letter through the mail from Collier's magazine. I think the first part of the letter might be of interest to other State students. It was to me. This is how it went:

"Why have we chosen YOU for this special offer of 40 issues of Collier's for only $3? (Exactly half price!) Because Collier's is geared to a specific type of audience — and we think that you are part of that audience! For Collier's is aimed at the reader who likes glamour, humor and excitement in his reading — not the reader who tends to be long-hair or pedantic. It"s a magazine directed to the kind of person who likes news of baseball, television and the movies mixed in with up-to-the-minute reports of what is happening in today's world."

I just wonder if the circulation staff of Collier's is aware that there are people in this nation who lean toward pedantry and away from television?

—Name witheld by request

QUOTE . . .

"Let others complain that times are bad; I complain that they are petty because they lack passion. Men's thoughts are flimsy as thin ice and men themselves as insignificant as the thin snow that covers it. Their thoughts are too petty to be sinful. A worm might consider such thoughts to be sinful, but not a man created in the image of God. Their pleasures are circumspect and boring, their passions, sleep. These materialistic souls fulfill their duties but they collect their usury for it; they believe that although our Lord keeps his accounts in good order, they can hand him counterfeit. Out with them! This is why my soul always harkens back to Shakespeare and the Old Testement. There one feels that those who speak are men; they hate; there they love; there they kill the enemy, curse their descendants for generations to come; there they sin.

—Kierkegaard

ALLIGATORS GIVEN TO NEW STUDENTS

The Alligator, official handbook of information of S.F. State College, was distributed last week to incoming Freshmen and transfer students. Modern in design and complete in context, the much-welcomed booklet was edited by Chuck Mendoza and Dave Krug, members of Alpha Phi Gamma, honorary journalism fraternity.

Gater Print Shop Under Supervision Of Thomas Leeson

Mr. Thomas A. Leeson recently has been selected to fill the vacancy of Shop Foreman in THE GOLDEN GATER on-campus print shop, it was announced by the Office of the Administrator of Student Affairs.

Mr. Leeson comes to State from the composing room of The California Farmer newspaper with a wide range of printer's know-how.

"Printing is an interesting and stimulating job," says Mr. Leeson who has been employed in this occupation in New York, Pennsylvania, Oklahoma, and New Jersey and adds, "I'm looking forward to the experience of working with staff members of THE GOLDEN GATER."

A native of New York, Mr. Leeson has resided in California for five years and has recently purchased a home in nearby Vallemar. The 31-year-old artisan occupys his off-work hours enjoying his second love, classical music.

TRADITION: RIGHT OR RITE ?

'The Past Is Our Own Autobiography Is To Say, Cultivated Individual.' And That of Every Humanized, That
--Bernard Berenson

The Lonely, Loyal Crowd

Tradition, many believe, is a form of Old World barbarism, something to be shunned and scoffed at in today's fast-paced treadmill of new ways and new means in the "American Way of Life."

It is our custom—our perogative—we in America, to be individualistic in our cultural society. We are a young nation, conceived by and for independence. Tradition, we think, is for those of Europe and Asia and Africa whose roots have been imbedded in their homeland for many centuries. Why should America, whose underground axis network is yet spreading in soil still not firmly packed, be encumbered with the impedimenta of ritual?

Tradition, we tend to agree, results in a forfeiture of time; it is an overly-sentimental gesture not compatible with a growing country of spirit and drive.

But let us examine these thoughts.

With tradition and the rites of tradition comes a unity which can only grow from the common bond of experience—whether our own or our forebears. Tradition is a means of perpetuating that which once was good. And while now these rites may be antiquated, they serve to remind those of today of the heritage which has been bestowed upon them.

Tradition may be of the most elaborate variety or the simplest of gestures, but always tradition is a thing of beauty. From the pomp and splendor of Elizabeth's crowning to the telling of folktales before a circle of enchanted youngsters, tradition lives on to thrill the onlooker and to glorify—if only momentarily—the participant.

And yet what of our present generation; are we all not jaded with a cynacism toward tradition. Do we not "hurl the cynics ban" at ritual and rites, calling such procedure both childish and unrealistic?

It is true that we live in a world of realism, but even more true is the fact that we live in a world which has been built upon the realistic concepts of our progenitors and their progenitors. Is it necessary to cast off that which has been achieved, paying little heed to the wisdom and knowledge which laid our course open to us in the first place? Is not the prescience of our elders to be upheld rather than to be reproved by silence?

An example can be found to clarify our point here, and that is our annual graduation ceremony.

Academic learning in our United States has been easier to come by in recent years because of the inauguration of paid educations under the G.I. Bill of Rights and the belief in America that everyone should have a college education regardless of background or personal adequacies. This, in turn, has led to a slackened sense of college and university aesthetics which everyday grow more lax.

No longer are colleges the symbol of culture—they are mass producers of semi-literate beings. The question then arises as to whether this is due to a degradation of the scholastic system and goals or to the indifference of an appalling number of collegians. Perhaps they are interdependent; with the strengthening of one would come a rejuvenation of the other. This in itself presents opportunity for more interesting and projective dissertation.

Degrees Of Indifference

But for this writing, let us at least acknowledge the fact that as few as 400 graduating seniors out of 1200 appeared to participate in the academic procession held during the spring at commencement time.

Mud Turtle In A Jet Age?

The conferring of degrees, in the most part, represents four, six and even more years of undergraduate study. For many, the mere financial obligations—if they may be called mere—of these years is a great personal strain. Some supported families or themselves during the tenure of a college career. Others were more fortunate and were spared the worry of finances. And yet, the mechanics of sustaining oneself while enrolled at an institute of higher learning is incidental to the learning itself.

There are few pleasures in life comparable to the personal discovery of the great masters. The uncovery of the self is not be to belittled, either. And what of the hours of study, of writing—the awakening of the mind which must have occured during this time? Are they not worthy of the final rite which graduation provides?

Clad in cap and gown, a symbol of academic achievement, the senior wends his way along the paths of a campus which has been his second home for several years. The ceremonies involved in graduation are symbolism, too; the diploma, the handshake, the recessional. In these brief moments, a climax to a never-to-be-recaptured way of life passes; it is a rare moment.

One may decry symbolism as an atrophying agent in a world of progress, but as one matures, it is the realization that there are these rare moments of life that are most memorable and serve to sum up many other moments of meaning that have gone before.

Graduation: Childish symbolism? Perhaps, but commencement is tradition and tradition is still a thing of beauty. It should not be ignored.

Le Vell Holmes Greets Arriving Students

ASSFSC President Bids Freshmen Welcome

Welcome Staters:

A word of welcome, in itself, would prove inadequate if it were not echoed by a hearty "Glad you're here, and hope you'll stay!"

I appreciate the great honor of being the representative of the Associated Students in welcoming you to our college. The welcome is a small token of friendship which we are offering each new student and it is a sign of our appreciation to the returning students who are continuing their academic work at the college.

In welcoming the returning Staters, I am sure that you know the college and what is expected of you in the way of academic work, friendliness, social activities, and other phases of college life.

To the entering students, specifically Freshmen, you will become aware of your responsibilities to the college and yourself through many channels of communication and phases of college participation. A few of these channels of information are the administration, your faculty advisers, officers of the Associated Students, and of course any returning Stater.

There are parts of college life with which you will become better acquainted through fellow students and college friends. In acting as a friend to entering students, here are a few personal tips to those of you who desire them:

As soon as you reach the campus, become acquainted with students around you. These students will be your friends for the next few years of your life, so you may as well be acquainted.

Forget about your high school record. You are a "college man" now and you will be judged by what you do here, not what you did in high school.

Remember, you are here to study. Make a good start by having your first days' assignments well prepared. If you do not fall behind, you will find that your studies will not be difficult. A good impression is lasting.

Try out for some activity and remain with that. The experience and the contacts that you make will be invaluable to you. The service which you do the associated students will be appreciated.

Again, "Glad you're here and hope you'll stay."

Le Vell Holmes
President
Associated Students
of San Francisco
State College.

Summer Enrollment

The Office of the President announced this week that a total of 7,700 students enrolled during the Summer Session Program; 418 students were registered at Vallejo, 223 students at Santa Rosa and 424 at Modesto. The remainder studied at the San Francisco campus.

'Get Acquainted' Evening of Fun For Frosh

One hundred and fifty Freshmen assembled at Asilomar-by-the-Sea last week for a three-day seminar in camaraderie and good will, tempered with orientation on the many important aspects of college life at San Francisco State.

According to Yvonne Casassa, director of Frosh Camp, the gathering fulfilled a need of the hundred plus new students; that of acquainting incoming Freshmen with the various phases of study and campus activities.

The counselors who contributed to the success of the event were Bonnie Balsten, Carol Bertelli, Jan Claussen, Gerda Greer, Le Vell Holmes, Fred Hummel, Dick Laine, Athena Lendaris, Tom Ramsay, Barbara Swanson. Leighton Simpson, Jackie Overstreet, Dale Christensen, Joan Gatter, Jack Pease, Jo Anne Gordohn, and Sylvia Hollingsworth.

Faculty sponsors included Miss Jean Bunnell, Activities Counselor; Dr. Duncan Gillies, Psychology Dept., G. E.; Dr. Albert Lepore, Psychology

(Continued on Page 6)

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GOLDEN GATER

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1 - Rides and Car Pools
2 - Used Books
3 - Lost and Found
4 - For Sale
5 - Wanted to buy
6 - Help Wanted
7 - Typing Service
8 - Tutoring
9 - Housing
10 - Personal
11 - Miscellaneous

SPECIAL RATES

on class 1 (Rides and Car Pool) effective issues of September 23 and 30 only: one-half regular rate (see at right).

Clip this Special Form

Classified Advertising
GOLDEN GATER
All Rates Cash Basis

STUDENT RATES —

Weeks	1 Line	2 Lines	More than 2
1	19	18	16
2	18	17	15
3	17	16	14
4	16	15	13
5	15	14	12
6	14	13	11
7	13	12	10
8	12	11	9
More	10	9	7

GENERAL RATES —

Weeks	1 Line	2 Lines	More than 2
1	25	23	20
2	24	22	19
3	23	21	18
4	22	20	17
5	21	19	16
6	20	18	15
7	19	17	14
8	18	16	13
More	17	15	12

Rates in cents per line. Estimate 26 characters (letters, spaces, punctuation, etc.) to line.

Copy

Bring to
Associated Students SFSC
Hut T-1
DEADLINE
One week before issue

tops in the class!
start off the school year with a high fashion I.Q.... try one of our newly arrived angoluras (75% lambswool, 25% angora). they're full fashioned, everlastingly soft, and come in soft shades of shrimp, powder blue, pink and white. here, two beautiful sweaters from our vast and versatile collection, all miraculously priced at 13.95. come see them now in our sports shop as well as our wonderful selection of other campus clothes. stonestown and all jm stores. sorry no phone orders.
JOSEPH MAGNIN

Sports in the Spotlight

By BOBBIE STORCK

Each semester the sports editors find they must sit down and figure out an appropriate title for their columns. In the past two semesters I have found myself first a reporter, then assistant sports editor. Last semester I petitioned for editor hoping that I would get the job. To the surprise of everyone, including myself I did get the position.

So now it is my turn! I thought of many titles I could use but very few of them seemed to fit in with my idea of what I would like to put in my column. So finally I came up with the above title. It shall be, I hope, my job to see that those "Sports in the Spotlight" throughout the semester get the playup they deserve not only in items but also in my column. I guess the first topic to take up and one that will be with us for quite some time is football.

New Coach For the JV's

During the fall semester, a new addition has been added to the ranks of our coaches. He is Bill Bare, ex-St. Mary's and Fort Ord fullback star. It will be his job to put the JV's through their paces and I'm sure that we all wish the best of luck to not only our JV stars but to our new coach, Bill Bare.

Appeal For More Players

An appeal is being made by Coach Joe Verducci and Coach Bill Bare for all young men with football experience to try out for the team. There is a decided lack of qualified participants and it is the hope of the two coaches that they will be able to have a better distribution between the varsity and the J.V."s.

Assistant Sports Editor

It is a pretty difficult job to pick out an assistant because they must be sort of your "right hand" person. It is my pleasure to announce that after much consideration, I have chosen my assistant who will work with me during the coming semester. This shcrivener has been chosen not only for his previous fine work with the "Lincoln Log" at Abraham Lincoln High School, San Francisco, but for his personality which I think will be a great asset to the Sports Desk of the Golden Gater. I am refering to Shel Feldner who has spent the last year at State, occasionally writing for the "Gater." Congratulations Shel. and I look forward very much to woring with you as in the days of the "hilltop."

First Football Game Of the Season

Our first game of the season will be against the Fresno Bulldogs on September 23rd. I hope that we will have a big crowd out for the first game. We will be playing at our own Cox Stadium and the game is scheduled for 6 p.m. Let's really get out and support the team for win or lose, the fellows need us behind them.

FRESNO PREWRITE

By KEITH PINCKNEY

A much-changed Golden Gator varsity will be out to fool the experts Friday, September 23 when they meet the favored Fresno Bulldogs at 8 p.m.

Cast in the underdog role, the Gators will present a lineup with many new faces in opposition to the powerhouse Fresnans, who last year downed the Gators 39-20.

With Harry (The Horse) Bremond gone and brother Walt (The Pony) Bremond not expected to overcome his old knee injury, the Gator backfield may look quite different, even with Hoot Ellis back at the quarterback spot and Bob Rodrigo running at fullback. Halfbacks Coats and Taylor are expected to fill the gaps, however.

Fresno, on the other hand. will present a power-laden backfield around Dean Philpott. hard-running tailback. With Van Zent, Steinborn and Schneider backing up Philpott, the Bulldogs should be hard to stop.

In the lines, the Gators should present some opposition to the Fresno backfield with Little All-Coast Floyd Peters who gained that spot as a freshman and who is expected to improve with age at one of the tackle spots. Returning with Peters will be Guard Jack LaChapelle, Center Larry Conover, Guard Tony Fardella, and regular end Bob Barron, among others.

"It's a tough one for our first game," Coach Verducci declared, "But we've got a big backfield, averaging 190 pounds and Fresno won't know what to expect from us. Our backs are fast and our passing is looking good."

Collegiate Boxing

Somewhere, in San Francisco, Carl "Bobo" Olson is training for his middleweight title fight, Archie Moore is training for Mr. M., James Carter for his title tilt, and San Francisco State, well ,as of late, it's fistic future has been depreciated to the very depths. In more modern terminology, it's kaput.

A short time ago the Board of Athletic Control made the decision to discontinue intercollegiate boxing as a result of previous bad turnouts, not only in the participants, but by the patrons of the sport.

It is this reporter's opinion that in theory, sports like water polo, soccer, tennis, and gymnastics could very easily be eliminated from this college's curriculum. Upon further inquiry into this matter of boxing, we learn that classes in elementary boxing will be continued.

It has been brought to our attention that the coaches are only human and that if proper material is not provided for them, they can do nothing. That material, I'm told, is you. With enthusiasm, our teams may endure.

Here a note to the freshman: If you have aspirations toward boxing, do not be disheartened, for there is still a fleeting chance that next year there may be collegiate competition.

As a final note, let me state "Boxing is, when it isn't, best when it's worst, gone when it's here."

That's jazz, man!

Sports This Season

By DAVE KRUG

This season, San Francisco State plays the favorite's role in its attempt to retain the Far Western Conference Championship.

Chico and Humboldt figure to be the most serious threats to block the way of the Gators. Chico which lost the championship 7-6 last season, figures to be extra tough on its own home field. Humboldt, which has improved in the last few seasons, should give the locals a well-fought evening on October 21.

Cal Aggies, Sacramento State, and Nevada appear to be out of the picture for '55, barring miracles. The conference competition, this year. should be more evenly fought with fewer drubbings, however. Last year, State bombarded Sacramento 40-0, Cal Aggies 41-7, and Nevada twice, 39-19 and 54-0.

Interconference competition appears to be stronger than that which is to be found in our own league. Fresno State, the mighty California Collegiate Athletic Association champion, looms as the fiercest opponent on the Gater schedule. The homecoming game against Cal Poly figures to be another toughie. State's record against Cal Poly is a single victory in twelve meetings.

New on State's schedule this year are the Redland Bulldogs, champions of the Southern Calif. Collegiate Athletic Assn.

Varsity Football Schedule

September 23	Fresno State	Here
September 30	Nevada	Here
October 7	Cal Aggies	Here
October 15	Chico State	There
October 21	Humboldt State	Here
October 29	San Diego State	There
November 5	Redlands	There
November 12	Sacramento State	There
November 18	Cal Poly	Here

J.V. Football Schedule

September 15	Sacramento J.C.	There
September 23	Treasure Island	There
October 8	East Contra Costa	There
October 15	Duel Vocational Inst.	There
October 21	College of Marin	There
October 28	Menlo College	Here
November 12	C. O. P. Frosh	There

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On Campus with Max Shulman

(Author of "Barefoot Boy With Cheek," etc.)

ONCE MORE UNTO THE BREACH

Today I begin my second year of writing this column for Philip Morris Cigarettes. Once every week during the coming school year I will take up, without fear or favor, issues that inflame the minds and quicken the hearts of college students everywhere. I will grapple with such knotty questions as: "Is compulsory attendance the reflection of an insecure faculty?" and "Is the unmarried student obsolete?" and "Are room-mates sanitary?"

While each week I make a bold assault upon these burning issues, I will also attempt to beguile you into smoking Philip Morris Cigarettes. Into each column I will craftily weave some words in praise of Philip Morris. I will extol, obliquely, the benign mildness of Philip Morris's well-born tobacco, its soothing fragrance, its tonic freshness, its docile temperateness, its oh-so-welcome gentleness in this spiky and abrasive world of ours.

For saying these kind things about their cigarettes, the Philip Morris Company will pay me money. This is the American Way. This is Democracy. This is Enlightened Self Interest. This is the System that Made Our Country Great, and anybody who doesn't like it is MALADJUSTED.

Perhaps it would be well in this first column of the year to tell you a little about myself. I am 36 years of age, but still remarkably active. I am squat, moon-faced, have all my teeth, and am fond of folk dancing and Lotto. My hobby is collecting mucilage.

I first took up writing because I was too short to steal. *Barefoot Boy With Cheek* was my maiden effort, and today, fourteen years later, I continue to write about college students. This is called "arrested development."

But I can't help it. Though I am now in the winter of my life, the problems of undergraduates still seem to me as pressing as ever. How to pursue a blazing romance with exams coming up next Friday in physics, history and French; how to convince your stingy father that life is a bitter mockery without a yellow convertible; how to subsist on dormitory food — these remain the topics that roil my sluggish blood.

And in this column from now until next June you will read of such things: of dating and pinning, of fraternities and sororities and independents, of cutting and cramming, of athletes and average-raisers, of extra-and intra-curriculum, of textbooks and those who write them and those who sell them and those who read them and those who don't.

And, slyly woven into this stirring tapestry, the story of Philip Morris, America's *gentle* cigarette, in the handy Snap-Open pack, in king-size or regular, at prices all can afford.

©Max Shulman, 1955

The makers of Philip Morris are happy to be back with you for another year of good reading and good smoking — with gentle Philip Morris, of course.

Column No. 27 (348 lines—174x2)
College Papers—Fall, 1955

CREATIVE ARTS

By PATTY MORAN

The Creative Arts Division promises a full schedule of drama productions, musical programs, art events, and radio and television programs this semester, Jim Keolker, Press and Radio Representative for the division announced this week.

"We are looking forward to an active, interesting, and entertaining Fall season," he said. "With the beautifully equipped theaters we have to work with in the Creative Arts building, it should be one of the best seasons we have ever had."

The music department of the division will present a full program of symphony, chamber music, opera and choir in its Artists' Series which will be presented, free of charge, on Sunday afternoons, Keolker said.

Art Movies To Be Shown

A complete schedule of art movies will again be offered by the art department on Wednesday and Thursday every other week, he added. Keolker also announced that the radio-television department is planning a campus television and radio program.

Many events will be presented by the drama department, including a number of "name" productions. Open tryouts for the Children's Theater production of Hans Christian Andersen's fairy tale, "The Steadfast Tin Soldier," will be held from 4 to 6 p.m. next Monday and Tuesday, September 19 and 20, in the Little Theater of the Creative Arts building, Keolker announced.

State Touring Company

This season's play, which concerns the toy box which comes to life, will be taken to a number of local communities. Under the direction of Mrs. Burdette Fitzgerald, the cast will make up the college's first touring company, he added. A special resident matinee will be held for children on October 22 at 2:30 p.m. Tickets for the performance will be 50 cents.

Students interested in taking part in the production are urged to attend the tryouts, Keolker stressed. Students who find the 4 to 6 p.m. hours inconvenient should make special appointments with Mrs. Fitzgerald in her office in CA 127.

"Bernardine" Coming

Tickets may now be purchased at the Creative Arts box office for "Bernardine." the Mary Chase comedy which opens the college drama season on September 30, and continues October 1, 7, and 8 in the Main Auditorium. General admission tickets are 90 cents, with a special 60 cents admission price for students of the college, Keolker said. Since the play will be given two week ends only, he encourages students and faculty members to make early reservations.

In conclusion. Keolker said the department will end its semester's activities with a special production of "Mister Roberts," Thomas Heggen's and Joshua Logan's comedy about the Navy. The original version of the play will be produced in December prior to the Christmas holidays, he said.

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Prof. Twillbrook, The Adventures of

By HAROLD PAINTER

Five days out of seven Professor Twillbrook is wearing a neat suit of tweed that won't need pressing until several weeks later, when it is sent to the cleaner. It goes into the closet Friday night and will not appear again until Monday morning when he walks to the bus stop with a cracked and weathered briefcase that causes him to walk with one shoulder bent—one arm swinging wildly to and fro, as he is usually late to leave the house.

He is never quite certain of the contents of his briefcase, which is stuffed to bulging with papers and books. But it will always contain a portable Thackery with the gold annealing worn to a thin lustre, two ham sandwiches, an apple, a piece of cake, and a thermos of goats milk, a saucer full of which is generally saved until 4:30, when a black and white cat usually appears at his office door.

While hurrying to catch his bus, the Professor is likely to look like a man who has just been awakened and told he is to catch a train at precisely the moment he is being told about it. He is likely to say "Good afternoon" when what he really means is "Good morning," and "How do you do" 'when what he really meant was "Fine thank you." He is kind, generous, astute and serious, and jovial. He has no children of his own, but four grandchildren, one of whom is a blond and sparkling eyed person of three who spends most of her visits on his knee.

Though his wife is an ardent gardener, she is generally reminded at the Professor's departure to water the garden, which she usually does about 10:00, before the sun has reached the African violets in the patio. The house is old and quiet, and protected against time and earthquake by an entangled growth of ivy. The Professor's den is just off the patio garden and separated from it by French doors that easily and often are opened and is just a few steps from a canvas lawn chair and round table with an umbrella top. The desk in the den is spread with student papers and books that look as though they might have been left there by a whirlwind. The surrounding shelves have been selectively laden with the accumulative results of forty years of browsing in downtown book shops, and display a wide range of interests. There is the complete works of Thackery, of Charles Lamb, Dickens, and Hardy. These are books of archeology, gardening, exotic cookery, and there are several over sized editions of Chinese art, of which the Professor is particularly fond. A bust of Beethoven rests comfortably above the fireplace and beneath a painting of a clipper ship under storm sail in a heavy sea. When the weather is cool, the fire burns long after midnight while the Professor reads and smokes his pipe. And when the coo-coo clock in the living room announces 2:00, he is usually awakened, lays his book on the floor next to his chair, and walks off to bed, the last embers of the fire glowing dimly in the deep of the fireplace. And by 3:30 the fire is out, the house very dark and quiet, the Professor soundly asleep.

And this is Professor Twillbrook, his home, his world.

To Be Continued

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POT-- POURRI

By GENE DETRO

Summer sequence: Charles Addams, madcap cartoonist whose sometimes frightening and always hilarious ghouldroodlings brighten considerably each issue of the New Yorker magazine, spent a goodly portion of his annual respite here in San Francisco. While touring some of the town's better night spots, the prolific gentleman penned and deposited samples of his art, as many as they were various.

He has long since withdrawn from these shores, and this should be counted as a real loss of opportunity.

Think, if you will, how much more conducive to good eating the Student Union walls would be if decorated with such Addams-wrought characters as vampires, spiders, and newt-laden ladies in black. In this festive mood, the honorable Mr. Charles could have very easily been talked into etching just such a mural upon these hallowed panels. If only some far-sighted Stater would of—ah, it's just as well. Frankensteins give some us heartburn.

The local sports pages inform us that the University of New Hampshire is presently conducting a seminar for freshmen devoted entirely to the finer points of football. The clinic is both sound in theory and noble in purpose, but there's one catch: All Frosh femmes are invited to attend the sessions.

Technical knowledge of the gridiron is dangerous when cavorting about within feminine heads. Think of the utter sense of shame that would befall the college man who attempted to map out a certain play to his grandstand date, only to have her exclaim: "Yeah, man, that linebacker shot the gap and nailed our tailback before he even started turning the corner." Or . . . "Hey, that delayed pitchout to the trailing half was the craziest.'

This is bad. The poor fellow, steeped in lore of the playing field since early childhood, would thence be robbed of his prime heritage as a member of the stronger sex—that of explaining sports to his steady and being lovingly patient witn her when she fails to understand.

If shown up by the distaff side, our crestfallen heroes might weep shamelessly. But then the gals could spend weekends playing armchair quarterback with one another. Alone.

Photographer Wanted

Know the ins and outs of working a Speed-Graphic camera?

THE GOLDEN GATER is currently searching for an experienced cameraman who has time and talent to devote to snapping campus doings. Those who wish to apply for the position must be able to handle the school's newscamera efficiently and must be willing to house dark room equipment at his or her place of residence.

In exchange for services rendered to THE GATER, the cameraman is permitted to use the camera and dark room equipment for his own use and is paid $1.50 for each picture accepted and used by the school publication.

Interested students should apply at THE GOLDEN GATER office in hut T-1 which houses the Offices of the Administrator of Student Affairs.

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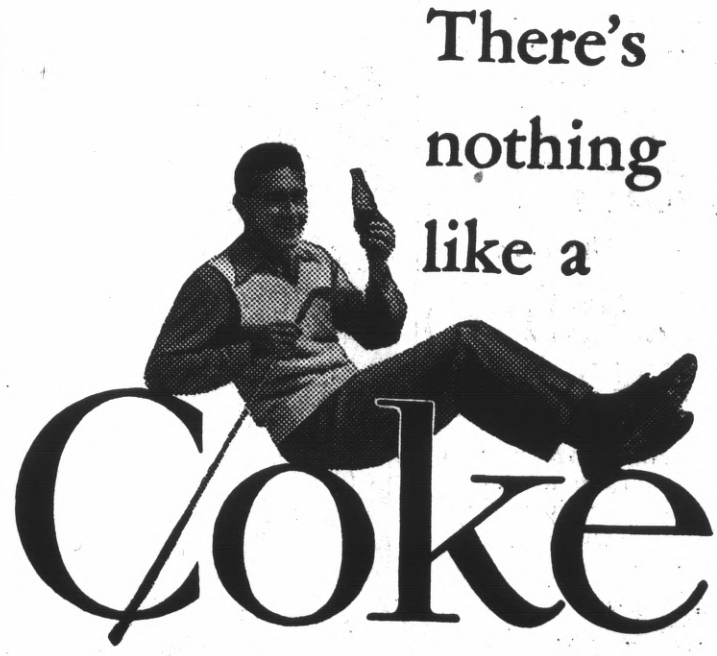

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Language in Action

(Continued from page 1)

cess of communication and, thus, should be taught only incidentally," he says.

Dr. Hayakawa feels that the study of language is more important than grammar, and it helps an individual to know his way around in the world.

Today, Dr. Hayakawa is recognized as one of the leading authorities on General Semantics. He defines the field he is so interested in as **"a study of what it is that goes haywire when people misunderstand each other—or themselves—and what we do about it."**

Dr. Hayakawa feels that General Semantics is a study that helps students to understand the complexities of communication between individual and individual, employer and employee, layman and specialist, office seeker and voter, nation and nation.

Prior to his appointment to the faculty this year, Dr. Hayakawa taught semantics at the Illinois Institute of Technology and he also lectured on General Semantics at the University of Chicago.

In 1952 and again in 1953 he conducted a six weeks summer session course in semantics here at the college. In both cases there was record enrollment in his courses. Dr. Hayakawa is a jazz enthusiast as well as semanticist. In the past he has lectured in the Bay Area on "Reflections on the History of Jazz."

Dr.Hayakawa is the author of widely-read books on practical semantics; "Language in Action" sold more than 300,000 copies. This book was followed by "Language in Thought and Action." The widely-known figure also founded and edited the ETC: A Quarterly Review of General Semantics, and he is the author of numerous scientific papers on semantics and related subjects.

Font Hall Movies

Font Hall, single men's residence hall, will present a series of 11 films beginning Thursday, October 6. Season tickets, priced at $2.50 each, are available at the Creative Arts box office.

The films will be shown in room 117 of the Education Building. Each film will be shown twice. Thursday at 1 p.m., and Friday at 8 p.m.

The Schedule:

October 6-7 — "Champion," 13-14 — "A Walk in the Sun," 20-21 — "The Long Voyage Home," 27-28 — "Death of a Salesman," November 3-4 — "All the King's Men," 10-11 — "The Bridge of San Luis Rey," December 1-2 — "The Cabinet of Dr. Caligari," 8-9 — "The Brave Bulls," 15-16 — "Of Mice and Men," January 5-6 — "Nanook of the North," 12-13 — "Here Comes Mr. Jordan."

EDITORIAL

We're setting a sort of precedence here in the Golden Gater office—much to the chagrin of the male populace of the Fourth Estate who traditionally consider the journalists' realm to be something like the steam bath at the YMCA—for men only.

This semester, three of the six executive offices on the editorial staff are manned by women, if one may use this term. Winsom Pat Moran is the Managing Editor; elfish Bobbie Storck reigns supreme over the Sports desk; and Margot Neilson has succeeded Keith Pinckney as Editor-in-Chief. Jay Taggart, Joe Griffin and Harold Painter, Associate, News, and Feature Editors respectively, balance the staff. Bets are being placed by interested onlookers as to which contingent will crack first.

To soothe the open wounds thus inflicted, the feminine sphere proffered a promise: A modicum of femininty should be displayed at all times in and about the Gater and the Gater office. We're trying our best.

And just to show what really good heads we are, we don't intend to eradicate the "Good Luck Jersey Joe Wolcott" motto someone so thoughtfully transcribed across our office door in red paint.

New Team For Associated Students

(Continued from page 1)

find this able and friendly crew a helpful one, indeed.

Mr. Jack Healy, former Administrator of Student Affairs, was well known to faculty and students alike, having been treasurer of the student body before receiving his degree in Biz Ad on the old State campus. While working to complete his A.B., Mr. Healy served as Business Manager of the A.S. and became Administrator while working for his Masters.

VET INFO

Veterans of the Korean conflict registering Thursday and Friday of this week are reminded to stop by Table PL-550 (Public Law 550). Information regarding registration procedure may be secured here as well as general information of interest to veterans.

Get Acquainted

(Continued from Page 3)

Dept.; Mr. Richard Glyer, Drama Dept.; Mrs. Polly Glyer, Recreation Dept.; Mr. Victor York, Recreation Dept.; and Miss Marlene Goetz, nurse.

Among the visitors who enjoyed Frosh Camp were Dean Alan Johnson, Associate Dean of Students; Dean Dorothy Wells, Associate Dean of Students; Mr. William Spry. Administrator of Student Affairs; Mr. Robert Knox, Assistant to the Administrator of Student Affairs; Mr. Vince Rafello, Activities Commissioner; and Dr. Thomas Shrewsbury, Assistant Director of Counseling.

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